

# ADIDAS FACTORY OUTLET STORE



## VISUAL MERCHANDISER (50%)

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### **Purpose & Overall Relevance for the Organisation:**

Contribute to meeting or exceeding store sales and profit targets by ensuring the efficient and effective execution of the European visual merchandising direction in assigned store/stores.

### **Key Responsibilities:**

#### **Communication:**

- Regular documented feedback of VM in store to RVMM
- Cascade information given by RVMM to SM and Store staff through training and meetings.
- Participate in team meetings and team huddle to understand needs and give feedback to the RVMM regarding store requests.

#### **Merchandising Display:**

- Drive layout decisions – bubble and micro plans and implement as agreed
- Ensure store complies with WE standards and guidelines to provide a brand shopping experience to all consumers
- Ensure all windows are presented to a high standards including mannequins dressing and positioning, lighting direction, cleanliness, steaming and price communication
- In charge of creating clear Shop –In-Shop's to emphasize category presentation
- Responsible for ordering and ensuring correct use and positioning of In-Store Communication Tools
- Dress in-store mannequins and place props correctly
- Apply and maintain Brand Retail and VM Standards
- Monthly submission on VM Compliance tool including taking and uploading pictures into the system
- Update weekly the Space Management Tool floor plan and fixture allocation based on product presentation movement. Weekly analysis of Space Management Results with SM and draft common action plan
- Flawless execution on Marketing activities aligned with marketing department.

**Equipment control:**

- Returns and correctly stores unused equipment including fixtures, mannequins, props & graphic frames
- Manage fixtures with care to avoid damages

**VM Development:**

- Attendance to bimonthly VM team meetings
- Quarterly showroom set up support if requested
- Involvement in development opportunities as requested by RVMM

**KPIs:**

- Commercial return
- Instore standards & compliance
- Key relationships
- Ambassador for VM, advocating the department across all channels

**Key Relationships:**

- Regional Visual Merchandising Manager
- VM team
- Store Team
- Customers

**Knowledge, Skills and Abilities:**

- Good IT skills (Word, Outlook, Excel, PowerPoint)
- Fluency in English and Norwegian
- Good numeracy, literacy, verbal, and written communication skills
- Geographical mobility across the cluster

**Requisite Education and Experience / Minimum Qualifications:**

- Secondary education or equivalent professional experience
- 1 year dedicated VM experience

To apply for the job → Click [HERE](#)